



## TOUR de SHIELD616

SHIELD616 is a non-profit that helps protect our protectors by donating all day rifle rated armor to first responders and also helps to build stronger relationships between first responders and the citizens they serve.

The TOUR de SHIELD616 is a bike ride that helps donate vests and is also a promise to never forget those who gave the ultimate sacrifice.

The route for the TOUR de SHIELD616 were specifically chosen. This route will not only take the riders across MN and into North Dakota, but they will be stopping at all the Scheels locations along the way and enjoying the Wobegon and Central Lakes bike trails! That's right, 110 miles of riding with no cars! This ride will also provide an END OF WATCH coin for Pope County Sheriff Deputy Josh Owen EOW 04-15-23.

During the TOUR de SHIELD616, you can expect to build great friendships, fellowship over great food, and ride with purpose. Help us protect our protectors and never forget those who gave the ultimate sacrifice!

**Reserve your spot now.**

## 2024 BIKE RIDE DETAILS

**\$100 Rider Deposit:** ASAP / First 30 Riders

**\$616 Minimum Fundraising Deadline:** May 8th, 2024

**VIP Dinner / Jersey Reveal:** June 17th, 5p-7p

\*Location TBD or Zoom\*

**Bike Ride: June 19th - 23rd, 2024**

**Travel Day (18th):** Travel to Winona MN

**Day 1 (19th):** Wisconsin Border to Owatanna (92.2 miles)

**Day 2 (20th):** Owatanna to Chaska (102 miles)

**Day 3 (21st):** Chaska to St. Cloud (87.2 miles)

**Day 4 (22nd):** St. Cloud to Brandon (77.9 miles)

**Day 5 (23rd):** Brandon to Fargo (97.4 miles)

**\*456.7 Miles - 4,843 Elevation Gain\***

\*Full route and further details will be released to riders

**Donation and Ride Information: [info@shield616.org](mailto:info@shield616.org) or 719-345-2442**

# TOUR de SHIELD616 FUNDRAISING GOAL

<u>Alexandria Police</u>	<u>Douglas Co. Sheriff</u>	<u>Pope Co. Sheriff</u>	<u>Starbuck Police</u>	<u>Glenwood Police</u>	<u>Perry Police (IA)</u>
25 Officers	41 Deputies	12 Deputies	6 Officers	5 Officers	15 Officers
\$30,000	\$49,200	\$14,400	\$7,200	\$6,000	\$36,000

**VEST FUNDRAISING GRAND TOTAL: \$142,800**



## TOUR de SHIELD616 SPONSORSHIPS

<p><b><u>HERO SPONSOR \$25,000</u></b></p> <p>Only 4 HERO Sponsors</p> <p>Prominent Logo on Jersey</p> <p>Speaking Opportunities</p> <p>Volunteer Opportunity</p> <p>*Includes All benefits of Advertising Sponsor*</p> <p style="text-align: center;"><b>DONATES</b></p> <p>10 vests or 20 sets of rifle plates</p>	<p><b><u>ADVERTISING SPONSOR \$10,000</u></b></p> <p>Logo on Jersey</p> <p>Interview with Media</p> <p>* Includes All Benefits of Corporate Sponsor*</p> <p style="text-align: center;"><b>DONATES</b></p> <p>4 vests or 8 sets of rifle plates</p>	<p><b><u>CORPORATE SPONSOR \$5,000</u></b></p> <p>Rider Updates</p> <p>Invitation to VIP Jersey Reveal</p> <p>Name on Social Media</p> <p>Logo on Banners</p> <p>Official T-Shirt</p> <p>Invitation to Presentation</p> <p style="text-align: center;"><b>DONATES</b></p> <p>2 vests or 4 sets of rifle plates</p>	<p><b><u>CYCLIST SPONSOR \$2,500</u></b></p> <p>Invitation to VIP Jersey Reveal</p> <p>Name on Social Media</p> <p>Logo on Banners</p> <p>Official T-Shirt</p> <p>Invitation to Presentation</p> <p style="text-align: center;"><b>DONATES</b></p> <p>1 vest or 2 sets of rifle plates</p>
--	---	--	--

Donation and Ride Information: [info@shield616.org](mailto:info@shield616.org) or 719-345-2442